

NCC Cable System Order

11743437

Order #	62341260	Flight Dates	09/26/16 - 10/09/16
Syscode	1140	Agency	Medium Buying LLC
System Name	Spectrum/UW Stevens Point, WI	Advertiser	Ron Johnson for US Senate
Market	Wausau, WI	Client Code	
AE	Andrew Volles	Product Code	
Sales Coordinator	Luke Priddy	Est Code	NA
Office	Washington	Product Name	
Phone	(301) 951-2620	Credit Status	
Status	Not accepted	Primary Demo	Adults 35+
Survey	Cable Nielsen Live+1 Jul'16	Makegood Policy	Approval Required

Update Date	09/28/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$290.00
Commission	\$43.50
Net Total	\$246.50
Total Spots	119
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GMP
CPP	CPM

Comments : R2: 9.28 MG. Added 1 CFB spot. +\$5 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	
2	AEN	AEN PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$2.00	\$4.00	30	
3	BTN	Rutgers @ Ohio State	9/26/16	10/2/16	11:00	14:00					X	X		-	-	1	\$5.00	\$5.00	30	CFB 10/01
4	BTN	Purdue vs. UMD [or] Minnesota vs. Penn State	9/26/16	10/2/16	14:30	17:30					X			-	-	1	\$5.00	\$5.00	30	CFB 10/01
5	BTN	Michigan State vs. Indiana	9/26/16	10/2/16	19:00	23:00					X			-	-	1	\$5.00	\$5.00	30	CFB 10/01
6	CNN	CNN EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	
7	CNN	CNN EM	10/3/16	10/9/16	05:00	09:00	X	X						-	-	2	\$2.00	\$4.00	30	
8	CNN	CNN PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	
9	CNN	CNN PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$2.00	\$4.00	30	
10	DISC	DISC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	
11	DISC	DISC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$2.00	\$4.00	30	
12	ESP2	Miami vs. Georgia Tech	9/26/16	10/2/16	11:00	14:00					X			-	-	1	\$5.00	\$5.00	30	CFB 10/01
13	ESP2	Illinois vs. Nebraska	9/26/16	10/2/16	14:30	17:30					X			-	-	1	\$5.00	\$5.00	30	CFB 10/01
14	ESP2	Utah State vs. Boise State	9/26/16	10/2/16	21:00	24:00					X			-	-	1	\$5.00	\$5.00	30	CFB 10/01
15	ESP2	ESP2 PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	
16	ESP2	ESP2 PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$2.00	\$4.00	30	
17	ESPN	Notre Dame vs. Syracuse	9/26/16	10/2/16	11:00	14:00					X			-	-	1	\$5.00	\$5.00	30	CFB 10/01
18	ESPN	NC vs. Florida State	9/26/16	10/2/16	14:30	17:30					X			-	-	1	\$5.00	\$5.00	30	CFB 10/01
19	ESPN	Kentucky vs. Alabama	9/26/16	10/2/16	18:00	21:00					X			-	-	1	\$5.00	\$5.00	30	CFB 10/01
20	ESPN	Arizona vs. UCLA	9/26/16	10/2/16	21:30	24:00					X			-	-	1	\$5.00	\$5.00	30	CFB 10/01

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Syscode	1140	Agency	Medium Buying LLC	Version	2 Vs. 1
System Name	Spectrum/LW Stevens Point, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Wausau, WI	Client Code		Total # of Weeks	2
AE	Andrew Volles	Product Code		Total	\$290.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$43.50
Office	Washington	Product Name		Net Total	\$246.50
Phone	(301) 951-2620	Credit Status		Total Spots	119
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Ju16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPP	-

Comments : R2: 9.28 MG. Added 1 CFB spot. +\$5 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	ESPN	ESPN PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	
22	ESPN	ESPN PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$2.00	\$4.00	30	
23	FXNC	FXNC EM	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	
24	FXNC	FXNC EM	10/3/16	10/9/16	05:00	09:00	X	X						-	-	2	\$2.00	\$4.00	30	
25	FXNC	FXNC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	
26	FXNC	FXNC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$2.00	\$4.00	30	
27	HGTV	HGTV PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	
28	HGTV	HGTV PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$2.00	\$4.00	30	
29	HIST	HIST PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	
30	HIST	HIST PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$2.00	\$4.00	30	
31	OCOL	COLLEGE FOOTBALL 10 SPOTS	9/26/16	10/2/16	00:30	24:00				X	X	X	X	-	-	10	\$3.90	\$39.00	30	CFB 10 spots
32	TBSC	TBSC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	
33	TBSC	TBSC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$2.00	\$4.00	30	
34	TLC	TLC PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	
35	TLC	TLC PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$2.00	\$4.00	30	
36	TNT	TNT PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	
37	TNT	TNT PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$2.00	\$4.00	30	
38	USA	USA PT	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	5	\$2.00	\$10.00	30	
39	USA	USA PT	10/3/16	10/9/16	19:00	24:00	X	X						-	-	2	\$2.00	\$4.00	30	

NCC Cable System Order

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Syscode	1140
System Name	Spectrum/UW Stevens Point, WI
Market	Wausau, WI

Flight Dates	09/26/16 - 10/09/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Update Date	09/28/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$290.00
Commission	\$43.50
Net Total	\$246.50
Total Spots	119
Affiliate Split	

AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul'16

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

GRP	-	GIMP	-
CPP	-	CPM	-
Sold On		Cost Per Spot	

Comments : R2: 9:28 MG. Added 1 CFB spot. +\$5 change. Please review and confirm. Thanks!

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40	FS 1	Baylor @ Iowa State	9/26/16	10/2/16	11:00	14:00						X		-	-	1	\$5.00	\$5.00	30	R2+1x CFB 10/01																																																																																		
<table><tr><td colspan="2">Oct 2016</td><td colspan="2">Nov 2016</td><td colspan="2">Dec 2016</td><td colspan="2">Jan 2017</td><td colspan="2">Feb 2017</td><td colspan="2">Mar 2017</td><td colspan="2">Apr 2017</td><td colspan="2">May 2017</td><td colspan="2">Jun 2017</td><td colspan="2">Jul 2017</td><td colspan="2">Aug 2017</td><td colspan="2">Sep 2017</td><td colspan="2">Total</td></tr><tr><td colspan="2">SPOTS</td><td colspan="2">119</td><td colspan="2">0</td><td colspan="2">0</td><td colspan="2">0</td><td colspan="2">0</td><td colspan="2">0</td><td colspan="2">0</td><td colspan="2">0</td><td colspan="2">0</td><td colspan="2">0</td><td colspan="2">0</td><td colspan="2">0</td><td colspan="2">119</td></tr><tr><td colspan="2">AMT</td><td colspan="2">\$290.00</td><td colspan="2">\$0.00</td><td colspan="2">\$0.00</td><td colspan="2">\$0.00</td><td colspan="2">\$0.00</td><td colspan="2">\$0.00</td><td colspan="2">\$0.00</td><td colspan="2">\$0.00</td><td colspan="2">\$0.00</td><td colspan="2">\$0.00</td><td colspan="2">\$0.00</td><td colspan="2">\$0.00</td><td colspan="2">\$290.00</td></tr></table>																					Oct 2016		Nov 2016		Dec 2016		Jan 2017		Feb 2017		Mar 2017		Apr 2017		May 2017		Jun 2017		Jul 2017		Aug 2017		Sep 2017		Total		SPOTS		119		0		0		0		0		0		0		0		0		0		0		0		119		AMT		\$290.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$290.00	
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SYSTEM APP: _____ SALES _____ ACCT _____
 62341260 | Wausau, WI | Spectrum/UW Stevens Point, WI | 1140 | Date Printed 09/28/16